

# Credo Corporate Website Review

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## CSS does not validate on main page

<http://jigsaw.w3.org/css-validator/validator?profile=css21&warning=0&uri=http%3A%2F%2Fv4.credoreference.com%2F>

101 CSS validation errors

## HTML validation errors and warnings on main page

<http://validator.w3.org/check?verbose=1&uri=http%3A%2F%2Fv4.credoreference.com%2F>

Line 93, Column 162: document type does not allow element "p" here; missing one of "object", "applet", "map", "iframe", "button", "ins", "del" start-tag

## Dozens of broken links, duplicate anchors and empty anchors. See report below.

[http://validator.w3.org/checklink?uri=http%3A%2F%2Fv4.credoreference.com%2F&summary=on&hide\\_type=all&recursive=on&depth=10&check=Check#d1code\\_404](http://validator.w3.org/checklink?uri=http%3A%2F%2Fv4.credoreference.com%2F&summary=on&hide_type=all&recursive=on&depth=10&check=Check#d1code_404)

It's recommended that you set the recursive depth to 100 and just let it run for 45 minutes, you will probably find more errors than in the report I have linked.

## Fails WAI validation

<http://www.cynthiasays.com/mynewtester/cynthia.exe?rptmode=2&url1=http%3A%2F%2Fv4.credoreference.com%2F>

Rule: 11.2.1 - Identify the use of one or more deprecated elements or attributes within the document.

Failure - Document uses one or more deprecated elements or attributes. The document contains the element: img with the deprecated attribute: border

## /Robots.txt file disallows much of the media on the website

<http://tool.motoricerca.info/robots-checker.phtml>

the /media and /images paths are disallowed by the robots.txt - which means google will not index images and media from the corporate website. To see this in action: reference the link validation report above, the validator was unable to validate various image paths due to robots.txt.

## **Has severe accessibility issues on mobile platforms**

<http://validator.w3.org/mobile/check?task=20110920172026138.mobile2&docAddr=http%3A%2F%2Fv4.credoreference.com%2F>

w3's validator ranks it at 13% out of 100% for mobile usability. Current trends indicate increased use of mobile technology: <http://www.gomonews.com/number-of-people-using-the-mobile-internet-for-news-has-doubled-since-last-year/> <http://gigaom.com/2010/04/12/mary-meeke-mobile-internet-will-soon-overtake-fixed-internet/>

## **Content negotiation fails validation**

[http://qa-dev.w3.org/unicorn/check?ucn\\_uri=v4.credoreference.com%2F&doctype=Inline&charset=%28detect%20automatically%29&ucn\\_task=conformance#](http://qa-dev.w3.org/unicorn/check?ucn_uri=v4.credoreference.com%2F&doctype=Inline&charset=%28detect%20automatically%29&ucn_task=conformance#)

1. This response is negotiated, but doesn't have an appropriate Vary header, 2. The resource doesn't send Vary consistently.

## **Design is optimized for 1024 x 768 and does not scale based upon screen resolution**

[http://www.yournew.com/resolution\\_test.cfm#](http://www.yournew.com/resolution_test.cfm#)

Only 1024 x 768 appears correctly. Any higher resolution and white space is noted surrounding the content area. Static size values on elements do not scale.

## **No native ability to change text resolution**

The Credo website does not offer the ability to change text resolution - those with poor eyesight may have problems accessing it. Most major corporate websites have this functionality.