

Credo Corporate Website Review

CSS does not validate on main page

<http://jigsaw.w3.org/css-validator/validator?profile=css21&warning=0&uri=http%3A%2F%2Fv4.credoreference.com%2F>

101 CSS validation errors

HTML validation errors and warnings on main page

<http://validator.w3.org/check?verbose=1&uri=http%3A%2F%2Fv4.credoreference.com%2F>

Line 93, Column 162: document type does not allow element "p" here; missing one of "object", "applet", "map", "iframe", "button", "ins", "del" start-tag

Dozens of broken links, duplicate anchors and empty anchors. See report below.

http://validator.w3.org/checklink?uri=http%3A%2F%2Fv4.credoreference.com%2F&summary=on&hide_type=all&recursive=on&depth=10&check=Check#d1code_404

It's recommended that you set the recursive depth to 100 and just let it run for 45 minutes, you will probably find more errors than in the report I have linked.

Fails WAI validation

<http://www.cynthiasays.com/mynewtester/cynthia.exe?rptmode=2&url1=http%3A%2F%2Fv4.credoreference.com%2F>

Rule: 11.2.1 - Identify the use of one or more deprecated elements or attributes within the document.

Failure - Document uses one or more deprecated elements or attributes. The document contains the element: img with the deprecated attribute: border

/Robots.txt file disallows much of the media on the website

<http://tool.motoricerca.info/robots-checker.phtml>

the /media and /images paths are disallowed by the robots.txt - which means google will not index images and media from the corporate website. To see this in action: reference the link validation report above, the validator was unable to validate various image paths due to robots.txt.

Has severe accessibility issues on mobile platforms

<http://validator.w3.org/mobile/check?task=20110920172026138.mobile2&docAddr=http%3A%2F%2Fv4.credoreference.com%2F>

w3's validator ranks it at 13% out of 100% for mobile usability. Current trends indicate increased use of mobile technology: <http://www.gomonews.com/number-of-people-using-the-mobile-internet-for-news-has-doubled-since-last-year/> <http://gigaom.com/2010/04/12/mary-meeke-mobile-internet-will-soon-overtake-fixed-internet/>

Content negotiation fails validation

http://qa-dev.w3.org/unicorn/check?ucn_uri=v4.credoreference.com%2F&doctype=Inline&charset=%28detect%20automatically%29&ucn_task=conformance#

1. This response is negotiated, but doesn't have an appropriate Vary header, 2. The resource doesn't send Vary consistently.

Design is optimized for 1024 x 768 and does not scale based upon screen resolution

http://www.yournew.com/resolution_test.cfm#

Only 1024 x 768 appears correctly. Any higher resolution and white space is noted surrounding the content area. Static size values on elements do not scale.

No native ability to change text resolution

The Credo website does not offer the ability to change text resolution - those with poor eyesight may have problems accessing it. Most major corporate websites have this functionality.